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Visit Us on the Web
www.barracksrow.org



Julia proudly displays the KidSafe jersey.

KidSafe Awarded Good Neighbor

By Julia Bowens, Exec. Director of KidSafe
KidSafe moved from Pennsylvania Avenue to Barracks Row south of the SE Freeway this spring. Julia Bowens, Executive Director, and KidSafe received WETA's 2006 Good Neighbor Award at the Washington Wizards basketball game on March 4th during the half-time show at the Verizon Center. The award was presented by former Bulle Gheorghe Muresan through a partnership between WETA and the Washington Sports and Entertainment Commission. This acknowledgement of KidSafe's positive impact on communities in Wards 6 and 8 coincided with KidSafe's 10-year anniversary.

Dine Around a Success!

Over 90 patrons visited Barracks Row for the second annual Dine Around, introducing people to 16 restaurants on Barracks Row. Barracks Row Main Street paid for advertising in the *Hill Rag*, *Voice of the Hill*, and *City Paper*. Plus articles were written in *Roll Call*, *Hill Rag* and *Voice of the Hill*. And we received good media coverage from *WTOP*, *DCist* website, *Voice of the Hill* website, *CHAMP*'s broadcast email, and Cultural Tourism DC's broadcast email. The Dine Around is a great way to kick off the outdoor café season!

The Southwest KidSafe Center at Randall Recreation Center was featured in May on WETA's series, "WETA Neighborhoods: Stories from Where We Live." The show is a mini-documentary that spotlights neighborhoods throughout the Washington Metropolitan Area. The spot features the Southwest KidSafe Center after school program, Dr. Dorothy Height, the fish wharf, and Carolyn Couch of "Washington Walks."

The mission of Kidsafe is to serve whole families – children and parents together – to help the unit become a catalyst for community change. KidSafe Center out-of-school programs help students reach their full potential through academic, social, cultural, and enrichment activities. Project ALERT – Adult Literacy and Employment Readiness Training – helps parents and other adults reach self-sufficiency and become successful participants in today's workforce.

Over the next 10 years, KidSafe plans to expand its programs to more communities serving more children and families to ensure that existing programs continue to thrive and to launch new programs offering increased opportunities for families with children.

KidSafe is now open at 819 L Street, SE, in one of the oldest townhouses in the neighborhood.



Great food and hard working volunteers made the Dine Around a hit!



Dennis Bourgault shows off his new line of dog treats.

Chateau Acquires Zandadoo

By Dennis Bourgault, Owner of Chateau-Animaux

Chateau-Animaux has purchased the working assets of Zanadoo and Co., Inc., a “maker of tasty doggie treats baked only with the best ingredients for a healthy life.” Based in Vancouver, Washington, Zanadoo and Co. has been making all-natural dog treats for over five years, with national distribution through independent pet stores. Available in four flavors – Cheese, Italian Oregano, Peanut Butter, and Apple – and a variety pack, the biscuits are made using human-grade ingredients that are wheat-, corn-, and soy-free, making them both flavorful and good for dogs, particularly dogs with food allergies. The cookies are also free of chemical preservatives, flavor enhancers, and artificial colors.

“Taking over the Zanadoo line was a natural fit for us,” says Chateau-Animaux President, Dennis Bourgault. “We believe in the product, and combining the brands will create great synergy and potential for growth.”

Chateau-Animaux had previously contracted with Zanadoo in formulating its own line of dog biscuits, known as Chateau-Animaux Diamonds, or “*Diamants*.” Chateau-Animaux has already released a new biscuit flavor not previously offered in the Zanadoo line – Ginger Snap Diamonds. The company also announced that another all-natural formula is under development for release this summer. In addition, Chateau-Animaux plans to change the biscuit line’s labeling and packaging with all information in both French and English reflecting the Company’s distinctive Franco-American brand.

The Company is looking for additional distributors to expand product availability. Retail stores not able to purchase through local distributors are now able to get the product directly from the company or through WholesalePet.com.

Drop by Chateau-Animaux for a sample at the counter and pick up a new frequent buyer card today. Chateau-Animaux is located at 524 8th Street, SE. *Oh, la la! La carte de récompenses, c'est Mon Ami!* www.chateau-animaux.com

The mission of Barracks Row Main Street is to revitalize 8th Street SE reconnecting Capitol Hill to the Anacostia waterfront and benefiting the local community.

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Jeff Davis

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Maurice Kreindler

Susan Perry

Michael Stevens

E. Linwood Tipton

Jackie Walker

Billi Jo Zelinski

.oOo.

Staff:

Bill McLeod, Exec. Dir.

A Tree Grows in Barracks Row

l. to r. Paul Eagleton, Jim Woodworth, Dan Smith, and Milan Davis replant an American Elm that split in a windstorm last year. Despite serious pruning, the tree could not be salvaged. Thank you Casey Trees Endowment!



New Beat Officer on 8th Street

*By Ray Cammas, Operations Director
Capitol Hill BID*

The Capitol Hill Business Improvement District (BID) has a new "business beat" officer on 8th Street: Officer B.L. Squires. Officer Squires recognized the importance of business beat officers being accessible to merchants within their PSAs and has agreed to take part in the BID's Direct Connect Program. This program is intended to help establish a more personal relationship between the Metropolitan Police Department, businesses, and the Capitol Hill BID.

BID Ambassadors and the local merchants can directly contact the business beat officer under the following agreed upon guidelines:

- To follow up on a 311 or 911 call previously placed
- To get follow-up information on a previously reported incident
- Deal with a parking issue
- Assistance with chronic issues, such as aggressive panhandling, loitering, or quality of life issues
- Community service and customer relations issues
- If you have information that could assist the

police with a case

The Direct Connect Program is *not* intended to replace the use of 311 or 911. Should you witness a crime in progress, suspicious activity, or someone in need of police or medical assistance, the police ask that you call 311 or 911. This is MPD's source for service call tracking and aids in the tracking of crime statistics. Officer Squires can be reached at (202) 498-9894. Look for him riding the segway around the neighborhood!



Officer Squires has been trained to use a segway to move around the area.



Columbia Ent. Promote AIDS Awareness

By Pat Mitchell, President of Columbia Enterprises
Columbia Enterprises recently sponsored the winners of the 2nd Annual Rap-It-Up/Black AIDS Short Subject Film Competition – Straight, No Chaser – for their award-winning screenplay *Multitude of Mercies*. The fundraiser, held at the city's newest eatery and bookstore, Busboys & Poets, located in the Langston Lofts on 14th Street

NW, was attended by local dignitaries, family, friends, and supporters of the screenwriters.

The film competition serves as a foundation for emerging filmmakers to create short films that promote HIV awareness and address the magnitude of HIV/AIDS in the African-American community. Justin Follin, Michelle Sewell, Charneice Fox, and Drew Anderson won the award for their stirring screenplay depicting how a young Black minister personally deals with HIV/AIDS in his church.

The Rap-It-Up/Black AIDS Short Subject Film Competition is a collaboration between BET and the Kaiser Family Foundation. It is the largest public education effort on HIV/AIDS and related issues that is directed specifically toward an African-American audience.

Columbia Enterprises is an SBA 8 (a) general contractor with offices near the Navy Yard, located at 7th and L Streets, SE. A key component of Columbia Enterprises' mission is community involvement through support of programs that educate through the arts.



Barracks Row Fest Planned for Sept. 16

Barracks Row Main Street is organizing our fourth annual street festival on September 16, 2006. This year's event will focus on the arts and will celebrate the 200 years of the Navy Yard Gate, designed by noted American architect Benjamin Latrobe. The festival will close 8th Street on Saturday, September 16th, from 6:00 a.m. to 8:00 p.m. in the 400-700 blocks.

There are opportunities for 8th Street merchants to be vendors in the middle of the street for a reduced fee, or you can set up on the sidewalk in front of your store at no cost. Last year, Barracks Row Fest attracted 6000 attendees, and this year we hope to attract even more people.

What to expect on event day:

- 8th Street will be closed at 6:00 a.m. to traffic and re-open at 8:00 p.m.
- Event attendees may spend more time in the street than in your store during the festival, but patrons will come back to explore again and again after the festival is over.
- One-day liquor licenses are not allowed under the current event permitting and insurance.
- No alcohol will be served in the street, so outdoor patios with ABC licenses should be very popular.
- Retailers may set up tables in front of their stores without registering to be a street vendor, but 10' of public passage must be provided on the sidewalk.

The Marine Parades Have Started...

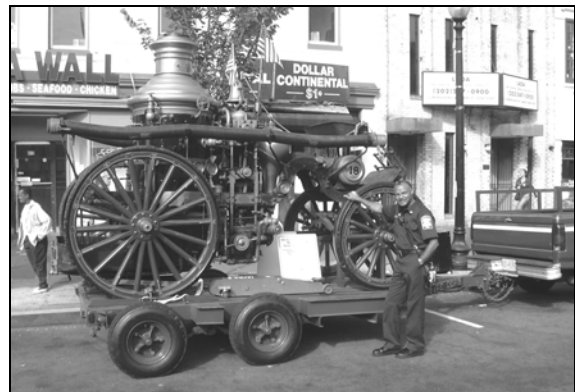
...So what have you done to attract those 2000 attendees on Friday nights? Here are some quick tips to attract new customers every day of the week.

1. Rearrange your merchandise on Mondays.
2. Revise and print new menus on Tuesdays.
3. Change your window displays on Wednesdays.
4. Replace any burned out light bulbs on Thursdays.
5. Polish your door handle on Fridays.
6. Remove any expired posters in your windows on Saturdays.
7. Wash your windows on Sundays.

Water your flowers, weed, and sweep your sidewalk every day.

- Restaurants that set up in front of their stores must have sneeze guards and food thermometers; health inspectors will be present all day.
- Tents on the sidewalk are not allowed because they require a construction permit and inspection. Contact the BRMS office if you would like to have a tent, and a \$33 inspection fee is required. Tents in the street are permitted and the \$33 fee applies.

The more inviting your storefront, the more likely visitors will enter – so be creative! Put out balloons, give away coupons, and print up take-away menus.

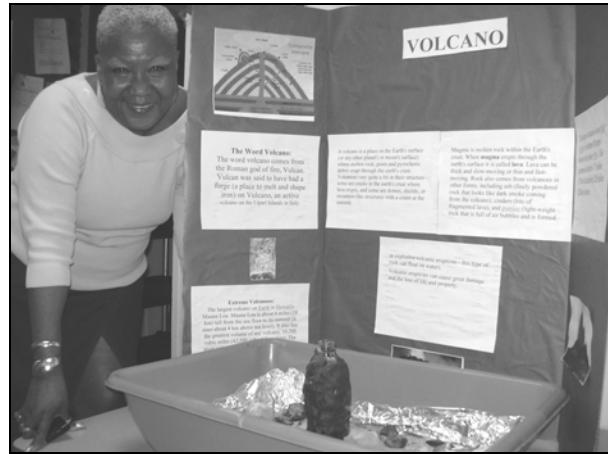


The historic Engine 18 made a long-overdue appearance at Barracks Row Fest 2005.

Eagle Academy Sponsors Science Fair

The three-, four-, and five-year olds of Eagle Academy, a charter school located in the Blue Castle, held a science fair in early May to encourage dynamic scientific thinking by students. Each classroom worked on at least one presentation with props and a large display board. Then each class took turns explaining what scientific lesson was demonstrated through the display. The science fair was a team-learning exercise for each class, both through gathering scientific data and presenting in front of the teacher and students.

Eagle Academy is located at 770 M Street. You can call them at (202) 544-2646



Cassandra Pinkney is the executive director of Eagle Academy and very proud of her students' accomplishments.



Curtis was excited about renovating his salon.

Remembering Curtis Wrenn

“[Wrenn’s Barber Shop] is about more than cutting hair. It is about socializing ... and catching up on current events,” stated Curtis Wrenn about his family’s salon.

Curtis Wrenn, a long-time barber on Barracks Row, passed away unexpectedly in late March due to complications from sickle cell anemia. Curtis was a very ambitious entrepreneur, and he channeled his abundant energy into renovating the landmark shop opened by his father in 1947, turning it into a modern, full-service salon for men and women.

Wrenn’s is still open for business at 1005 8th Street SE; call (202) 546-2300. Cards for the family can be sent to the same address.

Garden Party Fundraiser

On behalf of the Board of Directors of Barracks Row Main Street, our hosts, Alan and Becky Dye, and our lead sponsor, David Sheldon, we want to thank everyone for their generous contributions to the Barracks Row Flower Basket Project. The Garden Party was a beautiful evening reception on May 23rd in the Dye’s elegant garden, with delicious hors d’oeuvres donated by Bart Vandaele, owner and chef of Belga Café. The funds will enable us to plant and maintain the 20 flower baskets mounted on light poles on 8th Street, SE. We are particularly grateful to David Sheldon and the Capitol Hill Community Foundation for their challenge grants. – Linda Parke Gallagher



David Sheldon donated half of the cost for this year’s flower baskets.

Small Business Development Classes

e-BIC – The Enhanced Business Information Center offers classes to entrepreneurs and small business owners as well as counseling, usually at no charge. Visit the e-BIC at 901 G Street, NW inside the MLK Library or call (202) 727-2241.

How To Write A Business Plan

Date: June 1, July 6, and August 3 (Takes place monthly). Cost: Free; Time: 1:00pm - 3:00pm; Place: e-BIC Video Conference Center on Library's A Level

Description: Learn the standard elements of a business plan and the resources available for you. Class will be led by a trainer from DC SBDC.

Get Licensed And Legal

Date: June 6, July 11, and August 1 (Takes place monthly). Cost: Free; Time: 1:00pm - 3:30pm; Place: Enhanced Business Information Center on Library's 1st Level

Description: Department of Consumer and Regulatory Affairs and Office of Tax and Revenue will hold office hours at the e-BIC.

All About LLC's

Date: June 1, July 13, and August 8 (Takes place monthly). Cost: Free; Time: 6:00pm-8:00pm; Place: Enhanced Business Information Center on Video Conference Center on Library's A Level

Description: Learn the legal impact of being a limited liability corporation.

LSDBE Application Office Hours

Date: June 1, July 6, and August 3 (Takes place monthly). Cost: Free; Time: 1:30pm - 3:30pm; Place: Enhanced Business Information Center on Library's 1st Level

Description: DC's Office of Local Business and Development will answer questions about the LSDBE application so you can sell to the DC Government.

Building Business Credit

Date: June 12, July 11, and August 15 (Takes place monthly). Cost: Free; Time: 6:00pm - 8:00pm; Place: e-BIC Video Conference Center on Library's A Level

Description: Southeastern University will explain how you can make your business' credit strong.

How to Find and Finance Commercial Property

Date: June 20, July 18, and August 22 (Takes place monthly). Cost: Free; Time: 6:00pm - 8:00pm; Place: e-BIC Video Conference Center on Library's A Level

Description: Virginia Asset and the SBA tell you how to buy your business space with a 504 loan.

Introduction To The 7(A) Loan Program

Date: June 19, July 17, and August 21 (Takes place monthly). Cost: Free; Time: 6:00pm - 7:30pm; Place: e-BIC Video Conference Center on Library's A Level

Description: The SBA will introduce you to the 7(a) Loan Program.

Small Business Assistance

DC Small Business Development Center
 DC SBDC University of DC
 DC SBDC Anacostia Economic Development
 Enhanced Business Information Center
 GW University Law School Small Business Clinic
 Georgia Avenue Business Resource Center
 Service Corps of Retired Executives (SCORE)
 U.S. Small Business Administration
 National Women's Business Center
 DC Bar Probono
 Southeastern University Center for Entrepreneurship

Phone

(202) 806-1550
 (202) 274-7030
 (202) 889-5090
 (202) 727-2241
 (202) 994-7463
 (202) 545-0220
 (202) 272-0390
 (800) 659-2955
 (202) 785-4922
 (202) 737-4300
 (202) 478-8231

Website

dcsbdc.org
dcsbdc.org/locations.htm
dcsbdc.org/locations.htm
restoredc.dc.gov/ebic
www.law.gwu.edu
br.dc.gov/gabrc
www.scoredc.org
www.sba.gov
www.womensbusinesscenter.org
www.dcbar.org
www.seu.edu

New Director for Computer Corner

By Mercedes Lemp, Executive Director of Computer Corner

The Capitol Hill Computer Corner, located at 1500 D St., SE is a local technology center that serves members of all ages and skills. Opened in 2001, Computer Corner has several new programs that they are excited about. This spring, Computer Corner began "IC³ Certification" classes in the evenings and weekends, which is the world's first validated, standards-based training and certification program for basic computing and Internet knowledge and skills. Successful completion of IC³ ensures that you have the knowledge and skills required for basic use of computer hardware, software, networks, and the Internet. IC³ is a great step toward advancement in education, employment, or to other certification programs.

Computer Corner also continues to offer additional non-certification classes on various topics such as Introduction to the Internet, E-mail, and Introduction to Access and Excel. Classes are offered in the day, evening, and weekend and are free to members (with the exception of certification classes, which require a testing fee).



Thank you **National Capital Bank** for the beautiful banners proclaiming our winning the Great American Main Street Awards!

Are you Leaving \$ on the Table?

Barracks Row has money for you to improve your façade. If you are thinking of painting your storefront (about \$2000-\$10,000), BRMS can help pay for half thanks to a grant from Mayor Anthony Williams and ReStore DC. Need a sign that says you sell quality goods or have great food? Barracks Row Main Street can help you pay for that sign, which may cost \$1000-\$4000. BRMS will reimburse accepted grantees up to 50% of the cost to make façade restorations, not to exceed \$5000 per building (1:1 match). The total cost of the restoration may exceed \$10,000, but no more than \$5000 will be reimbursed. Plans will be reviewed and approved by the BRMS Design Committee. For an application, please visit the Design page on the BRMS website and click on Façade Grant Application, or call the BRMS office at (202) 544-3188.

Membership is only \$20 per year and, in addition to unlimited classes, it includes the opportunity to use the center during open lab hours to connect to the internet using a high-speed connection, access to a copier, printer, and fax machine, and access to computer-savvy staff to help with computer-related questions.

In addition these adult classes and services, Computer Corner has a great after-school and Summer Technology program that works with children in grades 3 through 8 from neighboring DC public elementary schools. Last spring, Computer Corner opened a second computer lab in Payne Elementary School and is now offering an after-school program at DC Preparatory Academy in Edgewood Terrace. They hope to expand into other Capitol Hill area schools in the coming months. Teens are welcome to the Computer Corner with a special Teen night on Thursdays.

The mission of Computer Corner is to foster academic and career development through technology skills training for youth and adults in the community. For more information, drop by Computer Corner, call (202)548-0254, or visit the website at www.computercorner-dc.org. It is in the neighborhood!

Think You Cannot Afford To Advertise?

Think again! You cannot afford to *not* advertise in today's business climate. Do your customers come from throughout the region? Advertise in the *City Paper*. Get customers from the neighborhood? Try advertising in the *Hill Rag* and *Voice of the Hill*. Have a younger customer base? On-line advertising, electronic press releases, broadcast emails, and websites work well. Customers going gray at the temples? Print advertising in established papers may be best. Getting employees from the Navy Yard? Advertise in the *Waterline* or *Naval District Washington Base Guide*. See lots of Hill staffers? Try *Roll Call* or *The Hill*. Know where your customers come from and what to expand to a new market? Try advertising in a new medium. Don't know where your customers live? Ask them for their zip code when they make a purchase. You will be amazed.

Calendar of Events

June 2006

June 1 – Economic Revitalization Committee meeting; 8:30 a.m. at NCB
June 3-7 – National Main Street Conference in New Orleans
June 10 – *Second Saturday*; 6:00-10:00 p.m. on Capitol Hill
June 13 – Promotion Committee meeting; 7:00 p.m. in the BRMS office
June 20 – Board of Directors meeting; 4:00 p.m. in the BRMS office
June 20 – ***Barracks Row Main Street Annual Meeting***; 6:00 p.m. in Stitch DC
June 21 – Design Committee meeting; 6:30 p.m. in the BRMS office

July 2006

July 8 – *Second Saturday*; 6:00-10:00 p.m. on Capitol Hill
July 11 – Design Committee meeting; 6:30 p.m. in the BRMS office
July 12 – Board of Directors meeting; 8:30 a.m. at the NCB
July 18 – Promotion Committee meeting; 7:00 p.m. in the BRMS office

August 2006

August 1 – Design Committee meeting; 6:30 p.m. in the BRMS office
August 8 – Promotion Committee meeting; 7:00 p.m. in the BRMS office
August 12 – *Second Saturday*; 6:00-10:00 p.m. on Capitol Hill

September 2006

September 5 – Design Committee meeting; 6:30 p.m. in the BRMS office
September 6 – Economic Revitalization Committee meeting; 8:30 a.m. at NCB
September 9 – *Second Saturday*; 6:00-10:00 p.m. on Capitol Hill
September 12 – Promotion Committee meeting; 7:00 p.m. in the BRMS office
September 13 – Board of Directors meeting; 8:30 a.m. at the NCB
September 16 – ***Barracks Row Fest***; 11:00-5:00 p.m.

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